



Privacy Policy
December 2019

This Privacy Policy governs the collection, use and disclosure of your information through the Vixar Website: www.vixarinc.com ("Website"). By using this Website, you are consenting to the collection and processing of personal and other information described in this Privacy Policy, now and as amended. When you visit external websites through links provided by this Website, your use and collection of data is not covered under this Privacy Policy. Vixar does not sell personal information to external parties. OSRAM only shares personal information to perform a business purpose as part of a contractual agreement

Personal Information

In general, you can visit this Website without giving any personal information about yourself. There are times when we may need to obtain personal information from you, such as your name, address, email address, phone number, your company's name, country, or your job title, for fulfilling your request, responding to your email, etc. We may also collect information about your interest in our products.

Our Service Providers

Vixar uses service providers to collect, use, analyze and otherwise process information on our behalf. We expect our service providers to handle personal information in a manner consistent with our policies and legal obligations.

Fulfilling Your Request

If you request information through this Website (e.g., product, email requests, a callback, whitepapers, etc.), we will use the information you provide to fulfill your request. Vixar will not share your information with external parties for any other purpose other than fulfilling your request.

Marketing

The information you provide through this Website may also be used by Vixar and its business partners for marketing purposes, such as product updates. You will have the opportunity to opt-out of these communications by emailing privacy@osram.com.

Our Global Colleagues

Vixar is a member of the OSRAM group of companies, a global provider of efficient lighting solutions. We may share your personal information within the OSRAM group both domestically and internally, and in accordance to local data privacy laws.

Mergers and Acquisitions

Vixar may decide to sell, merge or reorganize its businesses. As part of the transaction, we may need to disclose personal information to prospective or actual purchasers. Vixar will endeavor to offer the appropriate protection for information in these transactions.

Website-Tracking

Vixar's Website is externally hosted by Automatic, which uses cookies and other tracking techniques. A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Pixel tags (also called web beacons) are small blocks of code placed on websites and emails. Automatic uses cookies and other technologies like pixel tags to help identify and track visitors, usage, and access preferences for their Services. For more information about the use of cookies and other technologies for tracking, including how you can control the use of cookies, please review their [cookie policy](#).



Privacy Policy
December 2019

Disclosures Required By Law

In certain circumstances, we may be required to disclose your personal information pursuant to legal, regulatory, judicial or other governmental requirements, requests, subpoenas, warrants, or orders. We may also disclose your information if we believe it is necessary or appropriate to prevent injury, property damage or financial loss or in connection with an investigation of suspected or actual illegal activity.

Information Security

Vixar implements reasonable physical, electronic, and procedural safeguards to protect information we process and maintain. Although our goal is to protect your information, no security system can prevent all potential security breaches.

Children

We do not knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child provided us with information without their consent, he or she should contact us: privacy@osram.com. We will delete such information from our files within a reasonable time following confirmation.

Third Party Sites (Other portals and services)

This site may contain links to external Websites. Your use of any third party site, including the submission of personal information, will be governed by the terms and conditions of the site operator. Vixar IS NOT RESPONSIBLE FOR THE PRACTICES OR CONTENT OF ANY THIRD PARTY SITE, EVEN IF WE PROVIDE A LINK FROM OUR WEBSITE.

Changes

We will post any changes to this Privacy Policy without any additional notice. Please check the Privacy Policy page regularly to keep up-to-date. Your continued use of the Sites following any change indicates your acceptance of any revisions to the Privacy Policy.

Questions and Concerns

You have the right to request a copy of the personal information we have about you. If you have requests or questions about this Privacy Policy, please send an email to: privacy@osram.com or OSRAM Sylvania, 200 Ballardvale Street, Wilmington, MA. 01887, attention Data Privacy Officer.